

Hans-Ulrich Holzmann

If you want the right things done right – with drive, clarity and a partner you trust.



I partner with leadership to shape strategies that work – forged by sharp thinking and honest debate.

I ensure execution with focus, an entrepreneurial mindset, and a deep sense of ownership.

By engaging teams and stakeholders early, we turn plans into lasting results.

Selected Impact Cases

- **paydirekt/Giropay** – Tripled merchant reach to >14bn €; Aligned banks for first joint marketing campaign (*Interim CSO & CMO*)
- **CBR Fashion** – Launched €120m € eCommerce business, led tech and org implementation (*PMO-Lead*)
- **share** – Aligned management, led consumer goods brand repositioning, established category management organization (*Co-CEO*)
- **ESCRIBA** – Expanded document automation footprint by launching Legal Tech BU (*Interim BU Lead*)
- **Deutsche Post** – Led multiyear branch network restructuring from 10K fully owned to 12K franchise branches; Recovery of failing strategic IT project (*Project Lead*)

Roles / How I engage

- Trusted partner to management in execution-critical roles, leveraging collaboration tools and AI to accelerate delivery
- Interim CEO / CMO / CSO / Transformation Lead
- Growth & Go-to-Market Architect
- Project Lead / Program Director / Project Recovery Expert

Professional Experience

- Since 2009 **independent** sparring partner & interim leader – when people matter and results count. BDU member
- **Theron Management Advisors** – Ass. Partner
Led complex transformation mandates at C-Level
- **Gemini Consulting** – Engagement Manager
DAX/MDAX strategy & sales excellence initiatives
- **Liquidation.com** – Managing Director Europe
Launched EU business of a US B2B scale-up platform

Educational Background

- Diplom-Kaufmann (M.Sc. equiv.),
WHU – Otto Beisheim School of Management
- International Modules: **Sup de Co Reims** (FRA),
MBA Texas A&M University (USA)
- Bank Apprenticeship, **Vereins- und Westbank**
(today **UniCredit**)

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